



NOVEMBER 30TH / DECEMBER 1ST
FORTEZZA DA BASSO
FLORENCE

SILVER SPONSORSHIP

2016

BTO 2016 SILVER SPONSORSHIP

Maximum No. of sponsors: 4

TYPES OF SERVICES OFFERED AND EXPOSURE

SILVER Exhibition Area: 25m2, with carpet, 2 graphitized desks, 2 chairs, 3 pouffes, 1 couch, 3 graphitized and backlit panels, office area bound by 1 desk and 4 chairs. With Wi-Fi and power sockets.

10 credit entries + 10 lunch vouchers November 30th 2016

10 credit entries + 10 lunch vouchers December 1st 2016

Website registration www.buytourisonline.com in the dedicated section with brand name and short description of the company

Banner added to the www.buytourisonline.com website homepage.

Personal discount code to buy other entry tickets

Customize your stall at the focus hall entrance: suspended structure lined in graphitized PVC. Stall dimensions: 11x3m (approx. 33m2.)

Every seat in the main focus hall will be customized: 100 white chairs with labels showing the sponsor's logo

Flyer distribution for the sponsor company during all the sessions taking place in the Main Hall

Sponsor's customized press release will be included in the event press folder.

A presentation email of the sponsor company will be sent on an agreed date to all contacts in the BTO2016 database

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A speaker from the sponsor company will be able to take part in a panel on the Main Stage, as decided in accordance with the Scientific director of the event, Giancarlo Camiani

It will be possible to add an extra panel in one of the focus halls to the BTO2016 program. It may be planned autonomously by the sponsor company, and can last up to 50 minutes, allowing the company to promote its services. The Scientific Committee requests that interventions be as informative and as comprehensive as possible.

ECONOMIC VALUE

€ 20.000,00 +VAT.

Gaia Binazzi
Head of Events Organization BTO2016

Laura Innocenti
Marketing Director BTO2016

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PARTNER ISTITUZIONALI / INSTITUTIONAL PARTNERS



Regione Toscana



Camera di Commercio
Firenze

PRODUZIONE / PRODUCTION



fondazione
sistema toscana



PromoFirenze

AGENZIA SPECIALE
Camera di Commercio di Firenze

MEDIA PARTNER

intoscana.it

DIREZIONE SCIENTIFICA



BTO
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